

Grading Rubric: Northlake Therapy — Clinic Performance Report

3 report pages | 4 DAX measures | 100 points total

Report Pages

#	Page name	Pts	Required visuals	Slicers	Filters
1	Patient & Insurer Overview	28	card: Total Unique Patients [fields] · donutChart: Policy Distribution by Insurer [legend, values] · slicer: Primary Coverage Filter [field]	Primary Coverage slicer (is_primary)	—
2	Coverage Timeline Analysis	42	slicer: Coverage Start Year [field] · lineChart: New Policies Enrolled Over Time [x_axis, y_axis, legend] · barChart: Total Policies by Insurer and Primary Status [y_axis, x_axis, legend]	Year slicer (from coverage_start), Insurer ID slicer	—
3	Drill-Through Patient Policy Detail	22	slicer: Search by Policy Number [field] · table: Patient Policy Detail Table [columns]	Policy Number search slicer	—

DAX Measures

Measure	Pts	What it must compute
Total Unique Patients	3	Counts the number of distinct patient IDs in the patient_insurers table, representing the total number of unique patients who have at least one insurance record.
Total Policies	3	Returns the total number of policy records in the patient_insurers table, representing all insurer associations across all patients.
New Policies Enrolled	4	Counts the number of policy records within the current filter context, intended to be used with coverage_start on a time axis to show how many new policies were enrolled per time period.
Coverage Duration (Days)	8	Calculates the number of days between the policy coverage_start date and today's date, representing how long each policy has been active. Should return BLANK if coverage_start is missing.

Reference DAX